

Nota Biográfica

Christoph Herzig

Christoph Herzig is Sr. Director Global Marketing Services in Business Group Professional Lighting Solutions at **Philips Lighting**. Philips Lighting is the leading provider of lighting solutions and applications for both professional and consumer markets worldwide. Christoph is responsible for the global development and marketing of innovative service and solution offerings for outdoor lighting, addressing advanced needs of cities, municipalities and dedicated service providers in the public space. Before joining Philips Lighting in

January 2010, Christoph spent 12 years at Philips Healthcare Holding in various leadership positions, especially in the field of After Sales Services, IT and “Connected Business” strategies. Christoph holds an engineering degree in Applied Physics/Medical Engineering from the University of Applied Sciences in Berlin.